

# NIGHTQUARTER

NIGHTQUARTER SET TO RISE ON THE SUNSHINE COAST

THE SUNSHINE **COAST'S** NEW CULTURAL PLAYGROUND

Award-winning street food, night market and entertainment destination,



NightQuarter, is coming to the Sunshine Coast.

NightQuarter is a unique blend of street food, community and culture. **It's** an ever-evolving festival with a kaleidoscope of different experiences, flavours and sounds every weekend. With an ethos of shared eating, shared experience and shared conversation, the shipping container urban

playground is set to open at Birtinya on the Sunshine Coast in late 2019 and become a place for the local community to congregate.

The new venue will be adjacent to the Stockland Birtinya Shopping Centre. The space has been secured in collaboration with Stockland.

Shane Monro, Centre Manager, Stockland Birtinya Shopping Centre, said:

**“NightQuarter** is a family-friendly marketplace that offers the very best in street food, market stalls and live entertainment, while also placing particular emphasis on nurturing new local artists, performers and musicians.

**“We’re** incredibly excited to work with the Sunshine Coast Council to welcome NightQuarter to the Sunshine Coast, and look forward to the grand relaunch at its new home at Stockland Birtinya Shopping Centre.

**“We’re** committed to curating exciting, memorable experiences for our customers, and the addition of activations like the hugely successful NightQuarter will help to build a dynamic heart in our community. Birtinya will, even more so now, be seen as a great place to live, work and play.”

**“We** are excited to be developing a NightQuarter concept for the Sunshine Coast community. The warm welcome from Stockland and local councillors has been **heartwarming.**” Says co-owner, Michelle Christoe.

Kawana MP, Jarrod Bleijie said he was fully supportive of the new development and noted that the new creative precinct will create over 150 new jobs for the area as well as opportunities for skill development for high school students who will get the opportunity to do a school based traineeships in hospitality and events at NightQuarter. **“This** is the type of business that exemplifies the entrepreneurial culture that benefits the whole of the community. **I’ve** seen what Ian and Michelle did on the Gold Coast and look forward to welcoming them at Birtinya when it opens later this **year”**.

NightQuarter Sunshine Coast will be bursting with energy, colour, and plenty of ridiculously good smells.

**“NightQuarter** is a platform for entrepreneurship and creativity. It has always been an incubator for talent with many vendors going on to open restaurants and retail stores, and artists going from our stage to the largest stages in the world. The Sunshine Coast is alive with creativity, so the potential and the possibilities are endless. The space is a collaboration with the local community and we are excited to see how it **evolves,**” said Christoe.

The venue will open every Friday and Saturday from 4pm-10pm with its signature foodie precincts, cultural festivals, interactive installations and beating heart of live music.

**“It's** an experience, a place to go with friends and family and connect with local entrepreneurs, foodies, makers and artists. Everything is personal. The people making your food are local stall owners, they live in our community and your food is created just for you. **‘Made with love’** as one of our vendors always says to every **customer...** and it is, the whole place is made with **love,”** said Christoe.

The live music space made famous on the Gold Coast and winner of the 2019 **‘Best Regional Venue’** at the Queensland Music Awards and 2016 Gold Coast Music Award for **‘Best Live Music Venue’** will be a major feature at the new location. The space has previously hosted artists like The Cat Empire, Xavier Rudd, UB40, Amy Shark, RUFUS, Flight Facilities, Illy, The Screaming Jets, The Living End and more. Legends from the Sunshine Coast music scene will already be familiar with the venue.

**“We** have always been blown away by the talent on the Sunshine Coast. Acts like Bearfoot, The Floating Bridges, Highlife, Flaskas, Sametime, Dubarray, The Barleyshakes, the Unusual **Suspects...** the list goes **on...** these artists have already been a part of the NightQuarter journey and will create the best nights at NightQuarter Sunshine **Coast,”** said Christoe.

**“NightQuarter** is the first stage for aspiring musicians, it is a place where grandparents, great-grandparents, parents and young siblings can all come together to watch them perform. We had the biggest artists in Australia inviting their grandmas to come and watch them perform at NightQuarter because it is such a family-friendly community **environment.”**

The precinct will bring over 200 employment opportunities to the area, with around 50 staff being directly employed by NightQuarter.

NightQuarter Sunshine Coast will be coming to life in late 2019. Head to [www.nightquarter.com.au](http://www.nightquarter.com.au) to join the community or stay up to date with announcements.

<ends>

---

For more information:

Michelle Christoe, [michellec@foodfocus.com.au](mailto:michellec@foodfocus.com.au) 0413 200 404

## ABOUT FOOD FOCUS

NightQuarter is owned and operated by Food Focus Australia, a food and hospitality consultancy and event management company.

The Directors of Food Focus Australia have a deep understanding of the food and hospitality industries.

Michelle Christoe has an MBA majoring in marketing, has lectured in international marketing and is the founder and cornerstone to the success of NightQuarter. Through various roles, she has had a focus on incubating innovative food concepts, artists and musicians.

Ian Van der Woude has had a career that has spanned all facets of the hospitality industry, from owning pubs to Executive positions with Lion Nathan Australia, Castlemaine Perkins and Austotels.

Working together, they build a team with deep industry knowledge and the capacity to drive game changing innovation in the Australian food and hospitality market.

[www.nightquarter.com.au](http://www.nightquarter.com.au) and [www.foodfocus.com.au](http://www.foodfocus.com.au)